

OUR ADVANTAGE

Time to use a network for environmental business

K-RIP is a networked organization comprising representatives from government, industry and academia, established to develop and promote the environmental and recycling industries in the Kyushu region, especially small and medium-sized environmental businesses. Its head office is located inside the Kyushu Industrial Technology Center, and its activities are financed with membership fees and subsidies from the Ministry of Economy, Trade and Industry (METI). It is difficult for one company to start or develop their environmental business alone. It is therefore important for each company to collaborate with external partners in ensuring necessary resources such as information, funds and technology. K-RIP has many dedicated members who strongly believe that the Kyushu region must promote its environmental business to the world. Such members include representatives from small, medium-sized and large companies, researchers from academic institutions such as universities, and staff members of government agencies. If you are interested in environmental business, please do not hesitate to contact K-RIP head office. Everyone is welcome to join the organization, including those from outside the Kyushu region.

Membership

At K-RIP, coordinators specialized in environmental business propose business plans according to the needs of each member. For details about K-RIP's activities and membership procedure, please feel free to contact us.

Annual membership fees No admission fees are required.	● Corporate membership fee (companies, etc.)	— ¥50,000/year
	● NPO membership fee	— ¥10,000/year
	● Academic / individual membership fee	— ¥5,000/year
	● Special membership fee (local governments, etc.)	— free

Online membership application form

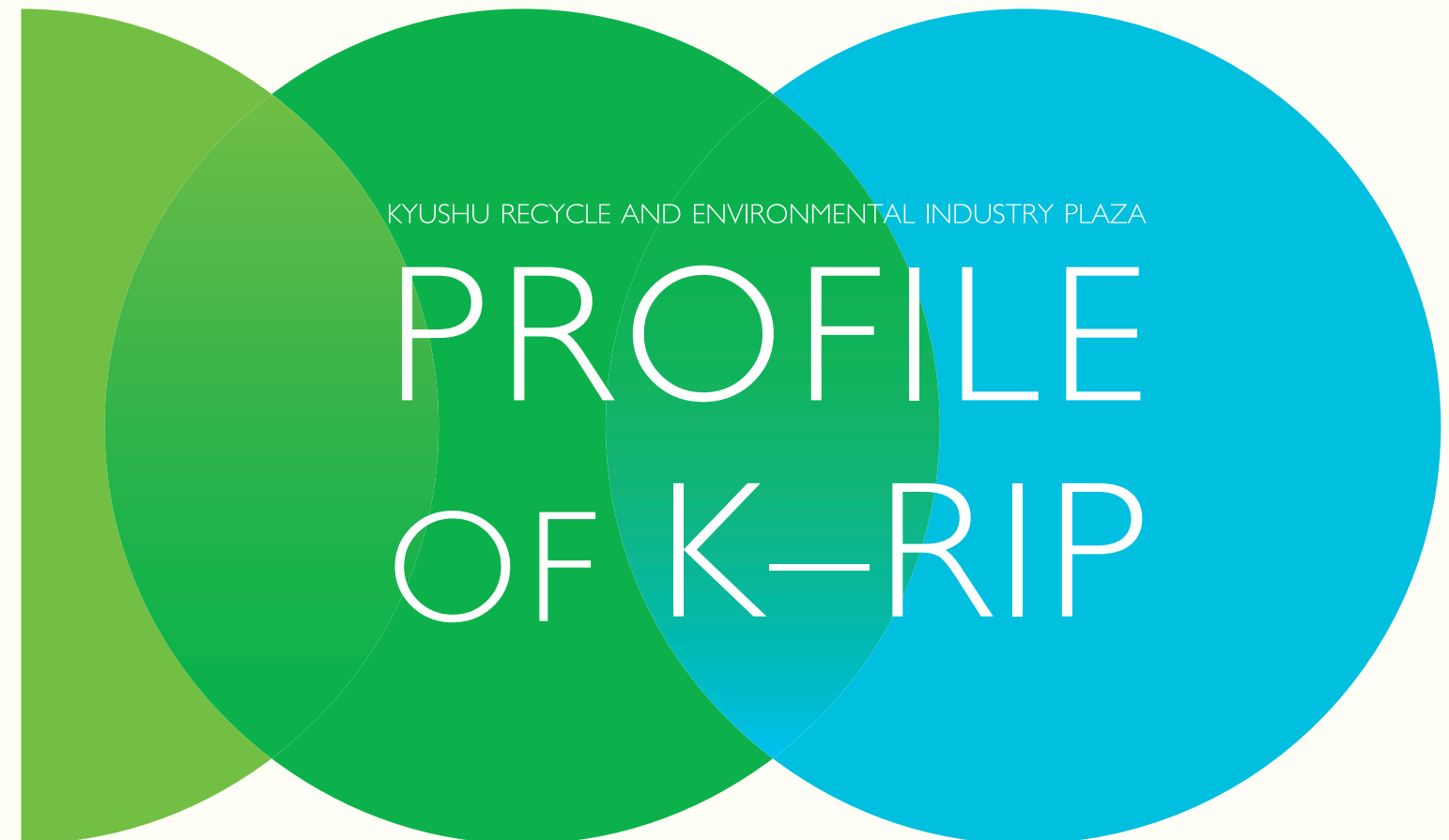
You can download a membership application form from our official website. Please complete the form and send it to our head office by post, fax or e-mail.

Inquiries by phone

Please contact K-RIP head office by phone.
* Coordinators will answer your inquiries.

8 Benefits of K-RIP Membership

- 1 Availability of the latest news**
Event information and the latest news are available through our website, e-mail newsletters, booklets and other sources.
- 2 Improvement of knowledge and business skills**
Members can improve their knowledge and business skills by participating in human resources development programs and various seminars organized through collaboration among industry, academia and government.
- 3 Development and use of personal contact networks**
Members can expand their network of personal contacts, collect information and find business partners by using K-RIP's network.
- 4 Support for market development, public relations activities and obtaining commercialization budgets**
K-RIP helps its members develop their markets and obtain commercialization budgets through various activities such as public relations at trade shows and other events at home and abroad.
- 5 Credibility enhancement and corporate brand development**
Members can enhance their corporate credibility and develop their corporate brands by publicizing their recognition through K-RIP's commendation program.
- 6 Increase opportunities and reduce risks in international business**
Members can increase opportunities and reduce risks in international business through collaboration between K-RIP and the Japanese government.
- 7 Business match-up support**
A coordinator appointed for each member offers match-up support according to the business needs of the member.
- 8 Dispatch of experts**
K-RIP sends experts to its members to deal with various issues in areas such as technological development, design and law.



Support the Environmental Industry Now and in the Future

K-RIP's official website

http://www.k-rip.gr.jp/

On its official website, K-RIP publishes not only the activities organized by itself, but also the measures taken by the national and local governments, event information, and various other useful information about environmental business. Our website is an effective tool for collecting information on environmental business in Kyushu. We are looking forward to your visiting our website.



For inquiries and membership applications, please contact:

K-RIP (Kyushu Recycle and Environmental Industry Plaza)

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URL <http://www.k-rip.gr.jp/> E-MAIL info@k-rip.gr.jp



OUR VISION

K-RIP spreads the power of Kyushuthroughout Japanand the world to build a sustainable economy and society.



Since its foundation in November 1999, with the aim of establishing a recycling-based economy and society system model and stimulating the regional economy by developing and promoting the environmental and recycling industries in the Kyushu region, Kyushu Recycle and Environmental Industry Plaza (K-RIP) has been involved in various activities.pecifically, since K-RIP's project was selected as one of Japan's 19 projects of METI's Industry Cluster Program in fiscal 2001 (K-RIP received support for the project under the program until fiscal 2009), the organization has expanded its activities from network formation and development to support for companies in terms of business creation and market development both at home and abroad. So far, K-RIP has been successful in enhancing its activities and organizational structure every year since its foundation.As a horizontal collaborative organization comprising representatives from government, industry and academia aimed at building a sustainable economy and society, K-RIP will extend its activities to areas of energy conservation and new energy development, and strive further to promote the Kyushu region's technologies and services at home and abroad. I very much appreciate your continued understanding and cooperation for K-RIP's activities.

Satoshi Tsuruta
Chairperson

Kyushu Recycle and Environmental Industry Plaza

History of K-RIP

- Fiscal 1994**
Kyushu Region Environmentally Friendly Economy and Society Study Group established in the Kyushu Bureau of Economy, Trade and Industry to discuss various environmental issues faced by the Kyushu region
- Fiscal 1997**
Kyushu Region Recycling Promotion Council established in the Kyushu Bureau of Economy, Trade and Industry to grasp the actual state of environmental issues faced by the Kyushu region and to present a recycling system model
- Fiscal 1998**
"Study on Actual and Potential Needs Related to Environmental Business in the Kyushu Region" conducted
- Fiscal 1999**
K-RIP established
- Fiscal 2000**
The first year of work toward building a recycling-based society — The Basic Law for Establishing a Recycling-based Society and other environmental and recycling laws enacted
- Fiscal 2001**
K-RIP's project selected as one of Japan's 19 projects of METI's Industry Cluster Program
- Fiscal 2005**
Priority project launched to reinforce an industry cluster hub in collaboration with major organizations in the hub
- Fiscal 2008**
Activities initiated under a three-section structure (Information & Interaction Section, Business Creation Section and International Business Section)
* K-RIP's organizational structure revised against the backdrop of a growing environmental business at home and abroad

OUR PROJECT

K-RIP's three sections promote the Kyushu region's environmental business.

K-RIP offers a wide variety of services in response to the diverse needs of its members mainly through its three sections.

SECTION 1

Providing a platform for information gathering, network-building and interaction

Information & Interaction Section

The section provides a platform for K-RIP members to obtain cutting-edge information, develop/secure human resources, and build their networks of personal contacts when they start their environmental business. Through the support from this section, members can establish management strategies to prepare for new business opportunities.

Provision of information

The section provides information about governmental policies as well as highly specialized information essential to the environmental business by organizing events such as seminars and symposiums with experts. It also publishes members' successful business practices and activities through media such as K-RIP's official website, thus helping create new business opportunities.



The section provides information about the environmental business and promotes companies through K-RIP's own information media.

Human resources development

Since fiscal 2000, the section has held a human resources development program titled "Environmental Business Workshop (Kyushu Environmental Cluster University)." This workshop, which includes lectures, group study and company visits, is held for business entrepreneurs and mid-career human resources in a training camp style. The purpose of this workshop is to develop excellent human resources who can play important roles in the Kyushu region's environmental industry in the future.



"Environmental Business Workshop (Kyushu Environmental Cluster University)" includes lectures and discussions about business plans under each theme.

Network-building

The section holds a variety of interactive sessions as shown below to help create business opportunities: the "Environmental Business Interactive Session," held to enable companies to interact and find potential business partners; the "Environmental Innovation Forum," held to provide an opportunity for primary industries to employ environmental technology; and a monthly held event, the "Eco Seminar."

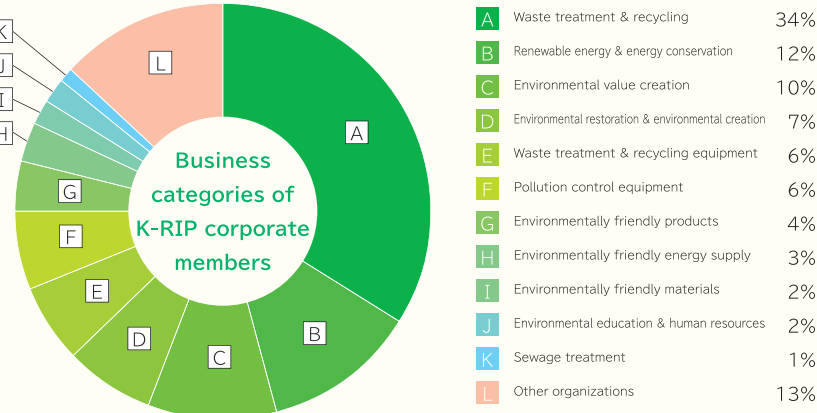


Presentation given at "Eco Seminar"

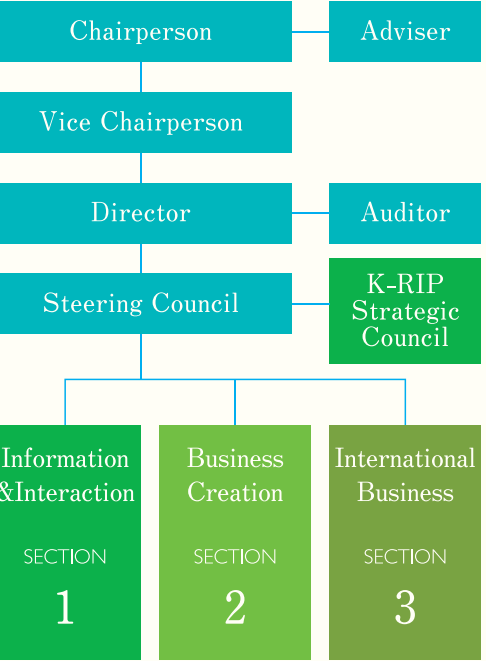
OUR ORGANIZATION

The new network brings together environmental businesses in the Kyushu region.

Under the leadership of the chairperson, vice chairperson and director, K-RIP is divided into three sections (Information & Interaction Section, Business Creation Section and International Business Section) and offers a wide variety of services according to the phase of its members' business.Such services include commercialization support services (community network development support, R&D support and product commercialization support through activities such as provision of information, human resources development programs, and network-building programs)and business promotion support services (market development support and international business promotion support).



K-RIP's Organizational Structure



SECTION 2

Considering each member's business theme fully and helping them start their environmental business

Business Creation Section

The section helps members receive financial and non-financial support and develop their market, thus enabling them to start their environmental business. The section ensures that members can take the most appropriate steps toward reaching their business goals.

Commercialization support

Under the K-RIP Project scheme, the section helps selected members start their business through financial support and professional advice. It also provides a wide variety of commercialization support for all members, helping them receive various subsidies for research and other purposes and assisting them with expert skills.



K-RIP Project screening session

Market development support

Using K-RIP's extensive network, the section provides various support services for K-RIP members as follows: activities to help develop a market for their newly developed products; a commendation program that can help enhance the credibility of companies and their developed products; and a comprehensive support program for selected low-profile environmental products or services.



Supporting K-RIP members in environment fair in Japan.

SECTION 3

Striving to establish new frameworks, using expert skills and an extensive network

International Business Section

Against the backdrop fast-growing environmental business markets in emerging nations such as China, Republic of Korea and ASEAN, the section provides frameworks that allow Kyushu-based companies engaged in environmental business to expand their operations overseas.

International market development support

In line with K-RIP's basic policies: "Contribute toward solving Asia's environmental issues through Kyushu's pollution control technology and other environmental technologies" and "Promote Kyushu's environmental business in Asia," the section has developed a favourable environmental for new business opportunities, established frameworks for international environmental industry exchanges, and organized various other activities. Specifically, the section concluded environmental industry exchange agreements with organizations involved in environmental efforts such as Melaka Green Technology Corporation (Malaysia), Dalian Municipal People's Government(China), the People's Government of Shandong Province (China), and the ECO Office of Korea Industrial Complex Corp. Moreover, the section helps members expand their business overseas by conducting market research, promoting international exchanges of environmental business missions, hosting business meetings, and offering a matching service for members wishing to find potential employees from abroad (international students, etc).



Left: Conclusion of environmental industry exchange agreements(MOU,etc.) between K-RIP and a foreign government



Right: Hosting business meeting

* Results of a questionnaire to 262 corporate members out of 450 members (as of September 2011)